KARATE. ACROSS SWITZERLAND.

3 competition weekends. One national platform.

3 EVENTS 2027

>6'000 Spectators

>3'000 Competitors and officials



LIVE · EMOTION · VISIBILITY

2027 · TOUR

20/21 MAR
KREUZLINGEN
SKL-Thurgau

01/02 MAY
BIEL
SKL-Biel

06/07 NOV
KRIENS
Swiss Championships · Pilatus Arena

KEY FIGURES · PER EVENT

>650	Competitors
>200	Coaches
>60	Referees
>80	Local volunteers
>70	Karate clubs from across Switzerland

PLATINUM · GOLD · SILVER · BRONZE · SUPPORTER

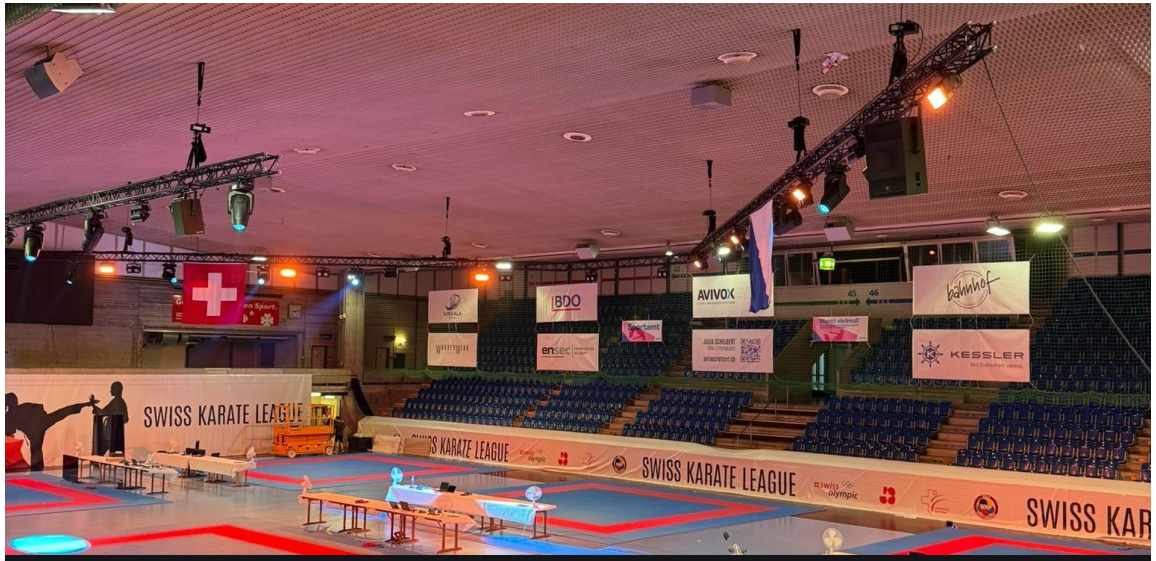
CHOOSE YOUR TIER.

Five partnership tiers. Clearly defined benefits.

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
Exclusive main sponsor status	✓				
Logo on all official event materials	✓	✓	✓	✓	
On-site booth for product presentation	**prime location**	**small**			
Company profile on website	✓	✓			
Distribution of promotional items at event	✓	✓	✓		
Logo on awards podium	**large**	**medium**	**small**	**mini**	
Logo on website	✓	✓	✓	✓	
Logo on staff T-shirts	**large**	**medium**	**small**	**mini**	
Social media story (production costs borne by sponsor)	✓				
Mention during award ceremonies	✓	✓			
Mention on social media	✓		✓		
First name / last name / company on website					✓
INVESTMENT (per event) Single-event option available; surcharge CHF 2'000.–.	**CHF 4'000.–**	**CHF 3'000.–**	**CHF 2'000.–**	**CHF 1'000.–**	**Minimum CHF 20.–** **(per event)**
MAX. PARTNERS	**1**	**2**	**10**	**20**	**unlimited**

YOUR BRAND. AT THE HEART OF THE ACTION.

Visibility where karate inspires passion.



ARENA · BRANDING · LIVE ATMOSPHERE



PODIUM · BRANDING · VISIBILITY

CONTACT

Jure Batur · Head of Swiss Karate League
+41 79 272 64 80 · jure.batur@karate.ch

BANK DETAILS

Raiffeisenbank Reuss-Lindenberg · IBAN CH07 8080 8001 2471 1180 9
BIC RAIFCH22 · Swiss Karate League Organisation, 8912 Obfelden

LOOKING FOR CUSTOM SPONSORSHIP? CONTACT US.